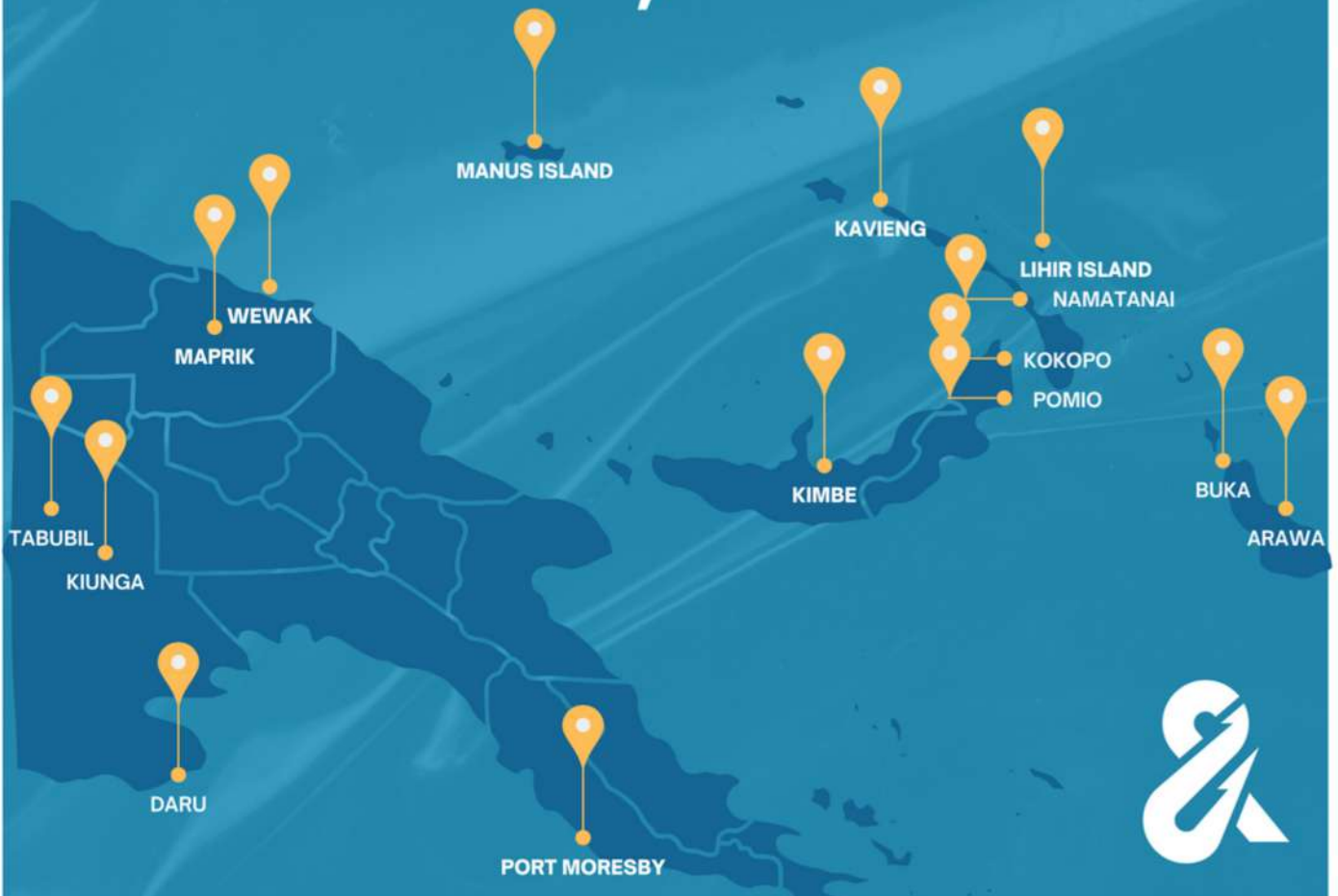


BILLBOARDS  
FOR LEASE

# 55 BILLBOARDS, 50% OF THE POPULATION, ONE AGENCY



GET YOUR MESSAGE OUT WITH THE EXPERTS

[www.hookandline.co](http://www.hookandline.co)

*"NOBODY HAS MORE OUTDOOR MEDIA SITES  
AVAILABLE NOW IN PNG"*

**PORT MORESBY COMING SOON**

## BILLBOARDS FOR LEASE

### MAPRIK

- Vanilla capital of the Pacific
- K6mn a week flows through the main market
- 87,000 people serviced by town



**6X SITES AVAILABLE**



### WEWAK

- High foot traffic areas
- Captive audience
- Sign the whole town up

**13X SITES AVAILABLE**

### MANUS ISLAND

- Economic growth prospects
- Centrally located boards
- Become a landmark on the island

**4X SITES AVAILABLE**



## BILLBOARDS FOR LEASE

### KAVIENG

- Tourism capital of PNG
- Small town, high impact locations
- Be the centre of conversation



**6X SITES  
AVAILABLE**



### NAMATANAI

- A PNG growth town
- Agri-centre hub
- Transit point for travellers
- Cash economy

**4X SITES  
AVAILABLE**

### KIMBE TOWN

- Cash rich economy
- High economic growth centre
- Diverse consumer base
- Oil palm driven



**3X SITES  
AVAILABLE**

## BILLBOARDS FOR LEASE

### KIUNGA

- Service hub for Ok Tedi
- Central administration town
- High wage province
- Big NGO investment province



**5X SITES  
AVAILABLE**



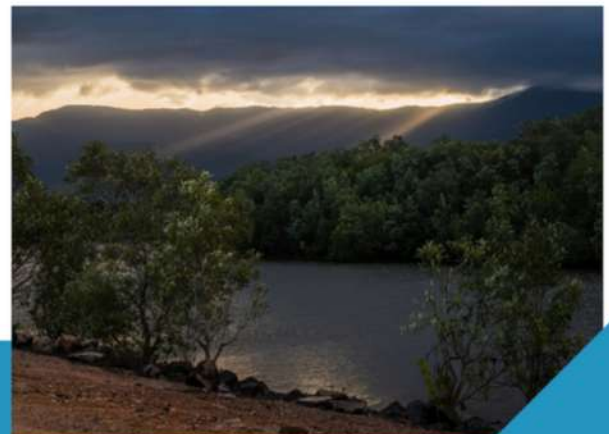
### LIHIR

- Serviced by Lae & Rabaul
- High per capita income
- Full employment
- The one place you need to be

**3X SITES  
AVAILABLE**

### DARU

- Captive market
- Cross-Border trade with AU
- Fishing based economy
- Large NGO presence



**3X SITES  
AVAILABLE**

## BILLBOARDS FOR LEASE

### POMIO

- A regional success story
- Low unemployment
- Administration hub
- Diversified away from logging



**3X SITES  
AVAILABLE**



### EAST NEW BRITAIN

- High billboard investment in Rabaul & Kokopo
- Name a location and we can get you a signboard

**5X SITES  
AVAILABLE**

### BUKA & ARAWA

- Our latest expansion province
- Get in early whilst the sites are available



**3X SITES  
AVAILABLE**